

Integrated Help and Opportunities for Peaceful Existence-iHOPE Inc., Strategic plans for the year 2017-2018.

iHOPE Inc. Strategic priorities for the next 12 months of our charitable activities over the next Twelve Months:

1. Executive summary

The causes of poverty are complex. In South Sudan poverty is the direct consequence of recurring civil wars that have taken over the last four (4) decades. These wars have produced an appalling number of disadvantaged families, orphans, widows and disabled people. Currently, South Sudan is crippled by a rampage despair and poverty which is continually to escalate and is causing additional problems such as street children, drugs addiction, prostitution and very serious crimes.

United Nation High Commission for Refugee (UNHCR) has estimated that nearly one million people have fled South Sudan into the neighbouring countries of Uganda, Sudan and Kenya, many being widows and orphans created by the civil wars.

However, a very large number of these marginalised people remain in South Sudan, the world's youngest nation, and comprise the majority of the country's vulnerable people.

Successfully addressing poverty and disadvantage in South Sudan requires an integrated approach. The iHOPE Inc. initiative is one such approach and strives to be a combination of projects purposely designed to empower and alleviate the suffering of families, orphans, widows and disabled. iHOPE Inc. initially focusing on the provision of

inclusive scholarship and vocational training for the orphans and widows and the disabled.

2. Our vision, mission and values

iHOPE Inc. vision is to create a better everyday life for the financially disadvantaged families, orphans, widows and disabled in South Sudan and also for their relatives here in Australia. iHOPE Inc. strives to restore hope, dignity and self-reliance. Its goals are inspirational and aim to prompt others to reach out to the disadvantaged South Sudanese families and the civil war orphans, widows and disabled.

Its charitable ideas support this vision, by offering them access to Scholarships and vocational training. These services will be well functioning, transparent, accessible, friendly and driven by need. To achieve this mission and vision, the integrated help and opportunities for peaceful existence iHOPE Inc. has identified 5 key strategic priorities for its operations.

- I. Provide scholarships to financially-disadvantaged children
- II. Build classrooms and purchase and provide equipment
- III. Advocate for financially-disadvantaged families and children
- IV. Provide Public or Social welfare assistance
- V. Research, assess and evaluate iHOPE Inc. impact so it may continue providing and delivering services and advocacy

3. Current and future initiatives

iHOPE Inc. overall goal is to improve the lives of the poorest and marginalised groups through the provision of scholarship and vocational training. iHOPE Inc. believes that education is key to achieve this goal because only education can help the poor

escape poverty by developing skills and knowledge they needed to improve livelihood.

To date, iHOPE Inc. has achieved the following:

- I. Scholarship is provided to three (3) children who are studying in Kenya
- II. Second-hand clothes for iHOPE Inc. second-hand shop in Darwin
- III. Considering and assessing the efficacy of an iCoffee shop as a mean of fundraising
- IV. Planning for the provision of an additional ten (10) scholarships
- V. The ongoing development of iHOPE Inc. infrastructures including website and other marketing tools
- VI. Support for initiatives by C3 Church Darwin and Multicultural Council of Northern Territory (MCNT)
- VII. Donation by individuals

4. Our resources

The integrated Help and Opportunities for Peaceful Existence-iHOPE Inc. requires funds to provide scholarships, purchase educational equipment and to build and maintain classrooms. It can acquire resources from individuals and group through the donation of money and equipment. Its management committee of eight (9) members has signed up for individual monthly donation of \$25 in addition to an agreed one-off contribution of \$2500 from each member as seed funding. iHOPE Inc. will conduct fundraising activities with South Sudanese community and of course the whole Australian community in the Northern Territory as soon as it is formally registered as charity by the Australian Charity and Not-for-profits Commission

(ACNC). Already iHOPE Inc. has, in principle received support for future fundraising activities from the NT ministry of Multicultural affairs through its assistant minister and MP, Mrs. Kate Worden. iHOPE Inc. has other fund-generating projects planned including running a coffee shop, opening second-hand clothing shop and sales of artworks by its members.

5. Our personnel

To succeed in iHOPE Inc. vision and mission, it needs a workforce that reflects the values and strengths of the organisation. It needs to attract people who are willing and committed to iHOPE Inc. and who wish to make a positive contribution to the financially-disadvantaged families across South Sudan. iHOPE Inc. is keen to support and develop the skills and capacity of its staff through training, leadership, capacity building and fundraising skills workshops so that the staff will be recognised as high accomplished individuals.

iHOPE Inc. CEO has worked in the non-profit sector for 20 years (since 1997) and continues today. Like all iHOPE Inc. staff, he is a university post graduate, with Graduate diploma of Biotechnology. iHOPE Inc. treasurer has a master degree in nursing and will be in charge of vocational training program. Both iHOPE Inc. Secretary and Marketing director are qualified teachers with degrees in Education, art, anthropology. Finally, the Public officer has a university qualification in community development and is studying to become a teacher. All other personnel have varied qualifications including IT experience.

6. Financial projections and third parties involve

Apart from individuals and institutions planning to conduct fundraising for iHOPE Inc. the initiative has not yet signed into any partnership. However, based its cash flow (membership sign up), the one-off contribution of \$2500 from each member and the in-principle support promised by Mrs. Kate Worden, iHOPE Inc. expects to generate up to \$50,000+ within the next twelve (12) months of operations.

5.1 Table 1. Financial projections for 2017-2018

Source	Amount (\$)
Membership sign up	2,700
One-off contribution (officials)	22,500
Community Fundraising	25,000
Arts sale	5,000 (estimate)
Total cash flow	55,200

7. Evidence of in-principle financial (seed funding) Assistant

We have available in-principle financial evidence, and figures will become available after our first general assembly to be held within the next few months.